



CoStar™

Top 10 Reasons to Choose CoStar

1 Real-time market updates to stay competitive

Keep pace in a market that is in constant motion with 40 professional researchers in Canada, making over 230,000 phone calls and 2.7 million database changes yearly.

2 A 360 degree view to monitor the market effectively

See the commercial real estate market from top down and bottom up. Access full inventory, demographic information, new site selection / store validation, competitive market analysis, verified sales comps & value trends, tax appeal information and mapping & parcel data.

3 More time to close deals instead of doing research

Gain instant insight and stay ahead of competitors. Access verified, tenant, property and contact information you need in minutes rather than hours. Cut research time by up to 90%.



4 Respond quicker to clients on-the-go

Engage clients and prospects on the spot. Show them instant insights and information anywhere, anytime, with CoStar Go, an integrated mobile platform with location-aware maps, property previews and other time sensitive information.

MORE >

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5

Unlock hidden market opportunities

Get information on less established, but potentially valuable periphery areas where in-depth knowledge is harder to come by. Broaden your presence in burgeoning areas to further your expertise, reputation and client trust.

6

Reduce the risk of missed opportunities

Know exactly what commercial real estate opportunities are available, and act on them with confidence. CoStar tracks everything - including all properties, listings for lease and for sale, sale comparables, tenant profile information and digital images.

7

Develop and grow new business

Enhance your prospect list, expand market share and win new clients faster. Use our insights and information to generate up to 80% more leads... access ownership and tenant contact information, move leads and expiring leases in seconds.

8

Establish lease values more accurately

Easily compare up to eight lease alternatives side by side and get your client to a lease decision faster. Our lease comps truly reflect the activity of the market; you can manage, view, share, import and leverage that intelligence to your benefit.

9

Support buy/sell decisions

Use CoStar Sale Comps to speed and support critical decisions. Understand what's been sold, find the right price for a property, view completed transactions and see aerial and map overlays.

10

Ensure maximum exposure for your listing

Advertise on LoopNet, the #1 Commercial Real Estate Marketplace and your listings will get exposure from the 200,000 CRE professionals plus tenant and investors searching monthly - and the 8.8 million searches every day.



Schedule a Demo

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